COLENO NATHAN

UX-UI DESIGNER / MOTION DESIGNER

Passionate about creating seamless digital experiences, I have **5 years of experience** in UI/UX design and motion design. From **wireframing to prototyping**, I shape intuitive interfaces while ensuring accessibility. Working closely with **developers and graphic designers**, I translate creative visions into tangible outcomes. **Attentive to clients' needs**, I turn objectives into thoughtful and relevant design solutions.

✉ nathan.coleno99@gmail.com   ☎ + (33) 06 95 20 55 71   in https://www.linkedin.com/in/nathan-coleno

WORK EXPERIENCE

Freelancer UX-UI Designer & Art Director
Nacora Studio – Self employed
September 2022 – March 2025
- Developed **branding, UX-UI strategies,** and web content while designing and deploying **WordPress websites**.
- Conducted **UX research and usability** testing to optimize digital experiences.

UX-UI Designer, Motion Designer & Project manager
Startengo Solutions, Montauban
February 2020 – August 2024
- **Redesigned the UX/UI of six SaaS platforms** (marketing, gamification, e-commerce), creating intuitive, accessible (WCAG/AODA compliant), and **performance-oriented interfaces**.
- **Designed and launched 3 SaaS** platforms from scratch: scoping, information architecture, specs, wireframing, prototyping, user testing, integration, and go-live.
- **Facilitated co-design workshops**, analyzed business needs, and created **user journeys** focused on conversion and customer experience.
- **Led end-to-end project management:** roadmap development, task prioritization, deliverable tracking, client relations, scheduling, and **coordination of cross-functional teams** (design, development, content).
- **Produced motion design content:** 24 e-learning modules (30 minutes each) with **90% overall satisfaction**, numerous explainer animations (After Effects, Lottie), promotional videos, and dynamic UI assets.
- **Created communication and marketing materials:** around **75 graphic projects** including social media visuals, interactive catalogs, banners, flyers, and product demo videos.

EDUCATION

🇫🇷 **Master's** in Digital Art Direction in work study - *LISAA (Institute specialized in applied arts, Toulouse) / 2020-2022*

🏴󠁧󠁢󠁳󠁣󠁴󠁿 **Bachelor**'s in communications, web and animation - *UWS (University of the west of Scotland, Paisley) / 2019-2020*

🇨🇦 **(EXCHANGE PROGRAM)** *UQAC – Informatics, communication and arts (University of Quebec in Chicoutimi, Saguenay, QC) / 1st semester 2019*

🇫🇷 **DUT** Informatics, communication, marketing, design - *MMI (Jobs in multimedia and Internet, Tarbes) / 2017-2019*

🌐 https://nathan-coleno.fr

TECHNICAL SKILLS

UX/UI Design: user research, design systems, wireframing, designing, prototyping, accessibility (WCAG, AODA)
Motion Design: storyboard, animation, voice over, video editing, e-learning content creation
Tools:

Ai | Ae | ⬡ | Ps | Xd | Pr | Id | ▣ | Ⓦ | ◉

SOFT SKILLS

Strong adaptability, collaborative mindset, self-driven, effective project management, clear communication, and creative leadership

INTERESTS

Artificial intelligence, automotive, animated cinema, travel, psychology, video games

LANGUAGES

French : native
English : fluent
Spanish : intermediate